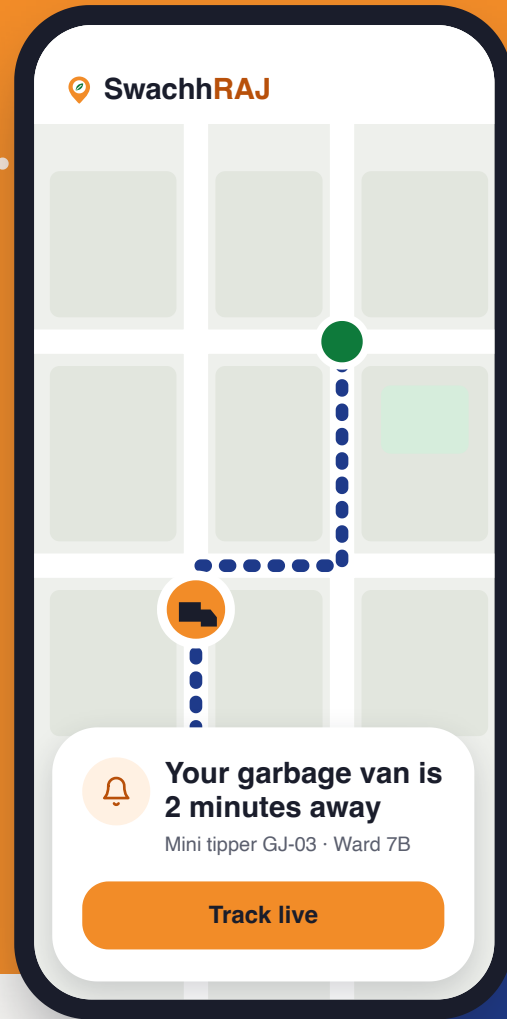




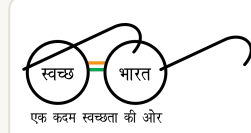
What we are building

SwachhRAJ

SwachhRAJ, SwaRAJ

A cleaner Rajkot, run with its people.

**A concept proposal for Rajkot
Municipal Corporation**
Prepared by Zentech Solution · October
2026



THE IDEA

Rajkot's whole cleanliness system, in every citizen's pocket.

Residents see their garbage van coming, report a dirty spot with one photo, and know exactly who is responsible for their street. Workers get fair credit. Officers and corporators see the whole city, live.

The name

Swachh means clean. **RAJ** stands for Rajkot, and for self-rule. Together: a clean Rajkot, run with its people.

SwachhRAJ, SwaRAJ



Prime Minister Shri Narendra Modi

Carrying forward Swachh Bharat

SwachhRAJ takes the Prime Minister's Swachh Bharat mission to the place that matters most to every resident: their own street.

One system, four parts



Citizen app

My street, in my hand



Staff app

Simple work, fair credit



Officer dashboard

The whole city on one screen

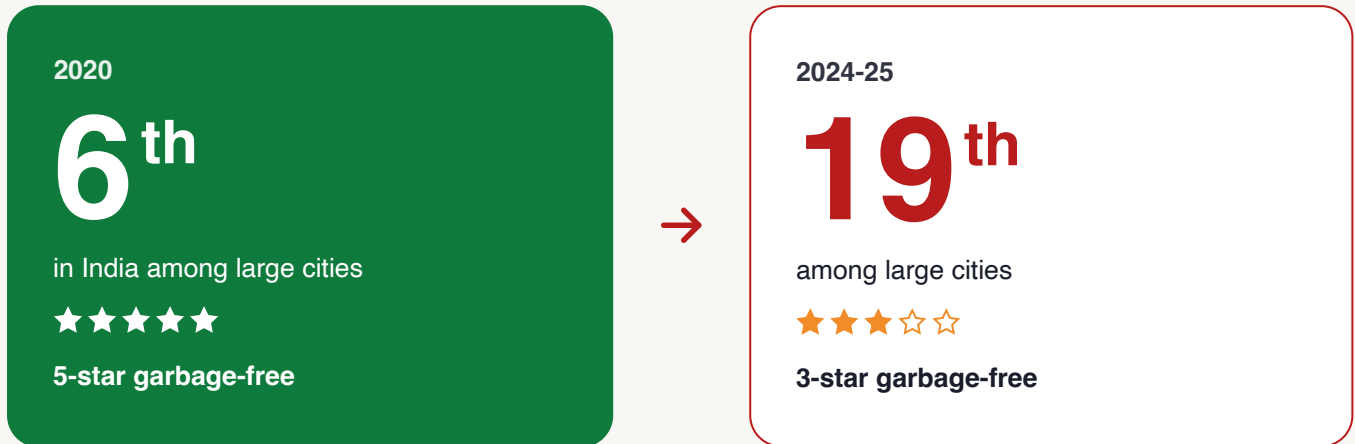


Corporator dashboard

My ward's report card

WHY NOW

Rajkot was among India's cleanest. We can get it back.



Source: official Swachh Survekshan results, Ministry of Housing and Urban Affairs.

What residents face every day


No idea when the van will come
 Citizens cannot see their garbage van, so waste is left out or missed.


Complaints disappear
 Complaints get marked “done” with nobody checking the spot was cleaned.


Nobody knows who is responsible
 Most residents cannot name their ward's Sanitary Inspector.


Good work goes unseen
 Sweepers and drivers who work well are rarely thanked.

1,000

1,000 marks are at stake
 The national cleanliness ranking now gives 1,000 marks for citizen feedback and complaint handling. A complaint closed without real work costs twice the marks of one left open. SwachhRAJ is built to win those marks back.

THE FOUR PARTS

One system, four parts



Citizen app

My street, in my hand

- ✓ See your garbage van on a map, with an alert 5 minutes before it arrives
- ✓ Know collection timings, and whether the van came to your home
- ✓ Report garbage with one photo, or by speaking in Gujarati
- ✓ Track your complaint and confirm it was really fixed
- ✓ Find the nearest dustbin, or request a new one for your street or home
- ✓ See your ward's officers, corporator and today's staff on duty
- ✓ Thank workers, raise concerns, and see your ward's rank



Staff app

Simple work, fair credit

- ✓ Selfie attendance at the work location
- ✓ Today's street, route and complaints to fix
- ✓ Photo of the cleaned spot as proof of work
- ✓ Mark homes that separated their waste
- ✓ Thanks and appreciation from citizens

THE FOUR PARTS



Officer dashboard

The whole city on one screen

- ✓ Every van, worker and complaint on a live map
- ✓ Attendance by ward, zone and contractor
- ✓ Late complaints and trouble spots flagged automatically
- ✓ Contractor report cards and ranking readiness



Corporator dashboard

My ward's report card

- ✓ Ward cleanliness score and rank among 18 wards
- ✓ Complaints solved, attendance and citizen thanks
- ✓ A monthly progress card to share on WhatsApp

✦ Smart AI helpers, working quietly

- ✓ Spot repeat complaints about the same pile
- ✓ Check before-and-after photos
- ✓ Tell residents if waste is wet, dry or hazardous
- ✓ Flag abusive posts on the public wall

HIGHLIGHTS

Five moments people will remember



“Your van is 2 minutes away.”

The phone buzzes, and the resident watches the van turn into their street.



One photo, done.

The app fills in the complaint by itself: what it is, where it is, and which team should fix it.



Speak in Gujarati.

Ask “મારા વિસ્તારમાં કચરા ગાડી ક્યારે આવશે?” and hear the answer.



No fake “done”.

A complaint closes only with a fresh photo from the same spot, and the resident has the final say.



The city, live.

Officers and corporators watch vans, workers and complaints move across Rajkot in real time.

IMPACT AND NEXT STEPS

What changes, for everyone

Citizens	No more waiting for the van or chasing complaints. Their voice is heard, and they can see it worked.
Sanitation workers	Fair credit, public thanks and simple tools. Location is tracked only during duty hours.
RMC officers	One live view of the city, with problems flagged before citizens call.
Corporators	A clear report card for their ward, and progress to show residents every month.

How we take it forward

1

Pilot ward

Launch in one ward with its vans, staff and corporators. Results within weeks.

2

All 18 wards

Roll out across Central, East and West zones, with training for every ward office.

3

The bigger vision

Rewards for homes that separate waste, such as a property tax rebate. Citywide drives through the app. Rajkot as the model other cities learn from.



SwachhRAJ, SwaRAJ

Zentech Solution will design, build and support SwachhRAJ for Rajkot Municipal Corporation.